

Headshots

1. Practice smiling, laughing, opening your eyes.
2. Always have 2 looks available for every photo shoot; use neutral colors per your Skin tone.
3. No logos or art work.
4. Always wear a little makeup; even men.
5. If your hair is done a special way & you use that photo; you will always have to walk into that audition with that style; so pick A Natural Easy One.
6. No busy backgrounds only neutral colors that do not match clothing or skin tone.
7. Always have photographer make a semi-blur background.
8. Photoshop as little as possible, we want you not technology.
9. Being an actor you always need fresh shots every 5 months, re-invent your look.
10. Never print a resume, agency on a headshot ,only your name

Resume Advice

1. Be honest
2. Make sure every way to contact you is on the resume, Professional contacts only.
3. Always add a picture, they can now see more looks
4. Attach a demo-reel and a link to a reel on Every Resume.
5. Get 8 x10 paper or get it pro cut to fit a headshot.
6. Even if u did a small college film or small project, then label it as new media.
7. Never list extra work; only if you were featured or had a speaking role.
8. Always have a resume, demo-reel, headshot attached together and available.

Become Sag

Becoming a full member of SAG is amazingly hard ,so join with some extra casting agencies and try to receive some sag vouchers which will help you join the union , I/e Central casting ,always ask the Assistant Director about receiving a Sag Voucher , once 2 have been received join sag – go for it

Classes

1. Always study, even at home; you're not as good as you think.
2. Create an actor group to rehearse & study weekly.
3. Find good time ratio classes, meaning more work time for your money.
4. Study the basics first, improve, cold-reading, scene-study.
5. Take it seriously; leave cell phones, personal issues at home.

Demo –Reel Advice

1. If Filming Yourself make it as good as possible, script, camera rentals, acting etc.
2. If Hiring a Service, Get What You Want, you paid for it, So Get It.
3. Always less then 3:30 long, make beginning pop.
4. Print and duplicate at home, it's cheap like 20cents each.
5. Always Have A few reels Available on your person at all times.

Web Presence Tools

Free Stuff (please take the time to learn these sites for linking them all together)

1. Make an Easy Email name & code. i/e HeyBower@everything.com
2. Create A Facebook (actor one)
3. Sign up for a Digital Photo &Video Source Site.
(stickam.com,youtube.com,vimeo.com,Flickr.com)
4. Create a twitter
5. Make a Personal Website, So all the above free tools can be linked & presented to your fans & rep in one central location. i/e HeyBower.com
6. Always use same email address and same password for all above acct's.

Casting Director Tips

1. Always Attend Workshops taught By Casting Directors LaCasting.com & Many Sites Have Their Listings
2. Always Have Your Reel & Agent info Avail To hand to them personally
3. Always listen & never be afraid to ask them for help or feedback.
4. Mail out headshot s and Reel Every 4 Months ,use casting labels avail at stores Or Online

Finding Rep

1. Create & Mail Packages every 3 months ; include a resume, headshot ,demo-reel & brief title ,page labels can be found on LACasting.com.
2. Always attend workshops, agent showcase classes.
3. After mailing a package wait 2 days & make a follow up phone call to that agency to find out if they received it.
4. Make an email package display as well; some new contacts & agencies accept email packages.
5. Always do both if possible ; email & a Hardcopy submission)
6. If they offer headshots, classes & all the essential services: Be Cautious.
7. Study an agency before a meeting –find out if they're legitimate, It Is also a good idea to learn agents names before you go in.
8. Even if they don't sign you ,make a thank you phone call & express future interest
9. Don't get discouraged –

“Success is moving from failure to failure with great enthusiasm”

Winston Churchill

Any questions just ask us

Notes
